

Press release Ornans, 3 May 2024

GROUPE GUILLIN ACQUIRES A STAKE IN WOBZ, A SPECIALIST IN THE CUSTOMISATION OF REUSABLE CONTAINERS

European leader in food packaging solutions, the GUILLIN Group today announced that it has acquired a 49% stake in WOBZ Industries and WOBZ Distribution.

WOBZ is revolutionising the ultra-customisation of containers for all kinds of family or group events, including a wide range of reusable cups to meet the growing demand from festivals and other sporting and cultural events. WOBZ has developed a unique and innovative online customisation tool, connected to a first-rate proprietary digital industrial tool, to capitalise on strong and growing trends such as mobile consumption, digitalisation and environmental awareness. By 2023, WOBZ had achieved sales of €10m across several websites and employs 60 people.

"We are delighted to be a partner in this exciting entrepreneurial venture," says Sophie Guillin, Managing Director of the GUILLIN Group. "The energy and creativity of the WOBZ Distribution and WOBZ Industries teams will enable us to accelerate the digitisation and customisation of our offer, while developing our reusable solutions. We look forward to putting our know-how and experience to work for these two young, connected start-ups."

For the Guillin Group's customers, this acquisition is once again an opportunity to gain access to an even wider range of multi-material food packaging solutions to meet all their needs.

"All the teams at WOBZ Distribution and WOBZ Industries are behind this highly motivating project, which marks the start of a new adventure for our organisations. We're going to be backed by a solid group, the European leader, which will enable us to move up a gear and accelerate our development, particularly in the customisable and reusable cups segment. It's an exciting challenge that we're delighted to be taking up," says Damien Fauve, shareholder and chairman of both companies.

About Groupe Guillin:

A French family-owned group founded in 1972, the Guillin Group is the European leader in food packaging solutions and the preferred partner of its customers, whether they operate in the catering trade, the food processing industry, fruit and vegetables or institutional catering. With a commercial presence in more than 70 countries, the Group is constantly innovating to offer its customers an impeccable service and the widest range on the market, with more than 25,000 product references available from stock.

The circular economy, eco-design and the use of recycled and recyclable raw materials in the packaging we put on the market have always been key concerns for the Group, and are a daily priority for its 3,000 employees.

Encouraging team spirit, excellence, respect, openness to progress and performance, Groupe Guillin, listed on Euronext Growth, achieved consolidated net sales of €884.6m in 2023.

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